PRIVACY NOTICE FOR WEBSITE

We, **D** Dots LLC as well as, our affiliates, are committed to your privacy, and we thank you for your trust. In this Privacy Notice we explain how **D** Dots LLC and its affiliates (collectively **D** D Dots LLC) collect and process your personal information through the www.ddotslab.com website, online stores, services and applications of **D** Dots LLC (which alone or collectively are hereinafter referred to as "THE SITE" as they are bound by this Privacy Notice).

By using **"THE SITE"** or by providing personal information to us, you agree and consent to the content of this Privacy Notice.

This Privacy Notice is directed to persons in the United States. If you reside outside of the United States and choose to use "THE SITE", you do so at your own risk and understand that your information will be concentrated in the United States, and your treatment of it is aligned with The California Consumer Privacy Act of 2018 and 2020 (CCPA), by making use of "THE SITE", you agree to this privacy policy.

Personal information we collect from you

Personal information is considered to be any information that can identify you directly or indirectly. This information is collected from a variety of sources. The information we collect from you is as follows:

- **I.** Your profile information and any other information that you voluntarily provide to us, in which you may find:
 - **A.** Username and password;
 - **B.** When you register with us we will process the following information:
 - 1. Full name;
 - 2. E-mail;
 - 3. Mailing Address;
 - **4.** Demographic information;
 - **5.** Date of birth:
 - **6.** Contact number;
 - **C.** Professional contact information That is, you contact us from a company to receive reports about our professional services, which may include in addition to the above;
 - **1.** Position held in the company;
 - 2. Company name;
 - 3. Business mail:
 - 4. Business contact number;
 - **5.** Physical address of the company.
 - **D.** Any content or contribution you post in a public space on "THE SITE". This includes comments, videos and photographs that you may submit.
 - **E.** If you connect with us through social networks we may collect information that identifies you in them.
 - **F.** Transaction history, in the event that you purchase services from us on **"THE SITE"**.

- **G.** Billing information, in case you require us to bill you for services paid by you on "THE SITE".
- **II.** Information we may collect from you indirectly, i.e., through our web servers and the third-party analytics tools we use, is as follows:
 - **A.** The server's logging systems may store information about our visitors to "THE SITE", including:
 - **1.** The web application;
 - 2. The Internet Protocol address (also known as "IP" address);
 - 3. Mobile ad and device identifiers:
 - **4.** Browser information:
 - **5.** Interaction with sites, pages visited, application usage and other similar data:
 - **B.** Various cookies, pixel tags and other technologies are used to help us understand how you use the sites and allow us to personalize your experience. If you would like to learn more about these cookies we invite you to consult our cookie policy.
 - C. We can detect the physical location of the device (we use it to better understand how "THE SITE" is used, in order to provide you with the best service and content of your interest) in which you visit us using information from your GPS, which is collected indirectly by your mobile applications or information shared by a web browser. We collect this information in order to improve and/or facilitate our services, as well as to enable certain features of "THE SITE", which may provide you with information about promotions and relevant information about our services.

If you do not wish to receive this type of information, we recommend that you do any of the following:

- 1. Disable location services Adjust your device's location services settings so that it does not send us or any third party information about the physical location of your device;
- **2.** Deny authorization for certain websites and/or mobile applications to access location information by changing the relevant preferences and permissions on your mobile device or browser settings.

Note that your location may be derived from the wifi, bluetooth and other device settings. Please refer to your device settings for more information.

- **D.** We may receive information from third parties, such as advertising and marketing partners, public databases and social media platforms, to supplement the information we receive from you. If we do so, this Privacy Notice governs how we may use this information.
- E. In addition to collecting personal information, we may also collect information that does not identify you and is not associated with your personal information. We may also anonymize information so that it no longer identifies you. We may aggregate and use such information to engage in marketing and other activities in a manner that protects our consumers because it does not use your personal information and because no individual is identified directly or indirectly, it is outside the scope of this Privacy Notice.

For what purposes do we use your personal information?

In accordance with the California Consumer Privacy Act (CCPA), we may use your personal information for the following purposes;

I. Commercial:

- **A.** To respond to your inquiries and requests;
- **B.** To have a communication with you and to be able to process quotations regarding our services, as well as to communicate with you, if we have not heard from you in a while;
- **C.** Schedule an appointment to have direct communication with you;
- **D.** To let you know about promotions regarding our services, as well as to receive newsletters;
- **E.** To improve your experience within "THE SITE" and with the services we have for you, customizing it to your tastes;
- **F.** To allow you to participate in surveys, sweepstakes, promotions and for the administration of these activities;
- **G.** To enable you to participate in social exchange, including live broadcasts through social networks;
- **H.** To perform analysis, quality control, market research and determine the effectiveness of our websites, mobile applications, promotional campaigns and develop new services.
- **II.** In addition, we may use your personal information for the following purposes:
 - **A.** To comply with the provisions of the applicable legislation on privacy and personal information;
 - **B.** To respond to requests from public and governmental authorities (either inside or outside your country of residence);
 - **C.** To detect, prevent or investigate possible security incidents or fraud;
 - **D.** To facilitate the functionality of "THE SITE";
 - **E.** To provide important information about the security of the services.
 - **F.** To enforce our Terms and Conditions:
 - **G.** To protect our operations or those of our affiliates;
 - **H.** To limit the damage we may suffer.

Disclosure of personal information

All or part of the personal data and information we disclose and/or share is in accordance with the California Consumer Privacy Act (CCPA).

The Personal Information collected by us may be disclose and/or shared in its entirety to comply with the purposes described above and these will be:

- I. To a third party, in the event of any reorganization, merger, sale, joint venture, assignment, transfer, or other disposition of all or a portion of our business, assets, or stock (including bankruptcy or otherwise);
- **II.** To comply with the quotations requested to provide you with our services, in case you need external support.

III. To comply with requests from public and governmental authorities (whether inside or outside your country of residence).

We will disclose and/or share your name and contact information, in addition to any information you make public, with the following category of third parties:

- Marketing team to fulfill commercial purposes;
- **II.** With our suppliers and partners, in a business context and provided that disclose your information with them is reasonable and necessary in connection with a service requested by you, and/or corporate matters and/or related inquiry.

The information we collect indirectly may be disclosed to the following category of third parties:

I. Our online and email advertisers or other third-party vendors we use who may provide cookies, pixel tags, web beacons, clear GIFs or other similar technologies for use on our sites or other websites to manage and enhance our online and email advertising campaigns.

Our disclosure of your personal information to third parties, including partners and vendors, may constitute a sale under certain state laws, and in California, may also constitute "Sharing" (a term used to address the exchange of information, for advertising purposes). To the extent that our use constitutes a sale or sharing of your personal information, you have the right to opt out in the following ways:

- **I.** Enabling an opt-out preference signal or Global Advertising Control (GPC) in your browser, which is known to our U.S.-targeted websites;
- II. Opt out of receiving cookies in the cookie preference center of our U.S. oriented websites and send an opt-out request to the mail: support@ddotslab.com

No Global Privacy Monitoring and Control

What is not following up?

DNT is a web browser setting that requests a web application to disable tracking of an individual user. When you choose to enable the DNT setting in your browser, your browsing sends a special signal to websites, analytics companies, ad networks, plug-in providers and other web services you encounter while browsing to stop tracking your activity. For more information, please visit allaboutdnt.com.

Global Privacy Control (GPC) is a setting you can enable in your web browser to communicate your privacy preference so that certain information about your web page visits is not collected across all websites.

To learn more about how to activate this security control visit https://globalprivacycontrol.org/.

In any case, if you do not want us to disclose your personal information to third parties you can send us your request to support@ddotslab.com, to be processed your request must contain the following information:

- **I.** Putting in Subject: "Do not sell or share my personal information", followed by your full name.
- **II.** Full name of the applicant (Holder of the Personal Information).
- **III.** Contact e-mail so that we can respond to your request.
- IV. Describe the contractual relationship with "THE SITE".
- **V.** Indicate the personal information about which the disclosure is to be limited, whether partial or total.
- VI. Specify the Right to Elect and/or the Right to Limit.
- **VII.** Description of the reason for which you wish to assert this right.

This request will be answered by the person in charge of the privacy department, within a maximum period of 15 working days from the day the request was received.

Third-party sites and integrations

Third party services and links may appear on "THE SITE". Please be aware that we do not control the content or privacy practices of such transmission services and you should be aware that such third party functionality may be subject to the privacy statements of such third parties.

The Sites may also link to third party websites, mobile applications and other online services or platforms. These links are provided solely as a convenience to you. We have no control over such third parties and are not responsible for the content, availability or security of third parties. Third parties may use your information for their own purposes. If you decide to access any of the third party links available on "THE SITE", or if you provide personal information through these third party sites, applications or platforms, you do so subject to the privacy policies and terms and conditions of use of the owner, or operator, and not this Privacy Notice or our Terms and Conditions.

Security

We use physical, technical and administrative measures designed to reduce the risk of loss, misuse, unauthorized access, disclosure or modification of your personal information. Unfortunately, no system or network can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, please notify us immediately at support@ddotslab.com.

Your choices and rights

Right to Opt-Out or Opt-In (also known as the Right to Opt-Out) - The right you have to ask companies to stop selling or sharing your personal information. Considering that by sharing, we specifically mean sharing behavioral advertising, that is, advertising that is targeted to consumers based on their online activity. To exercise this right, you may request it through our mail support@ddotslab.com, following the following indications in a free writing:

- **I.** By placing in the Subject line of the email: "Do not sell or share my personal information", followed by your full name.
- **II.** Full name of applicant.
- **III.** Contact e-mail so that we can respond to your request.
- IV. Describe the contractual relationship with "THE SITE".
- **V.** Indicate the personal information about which the disclosure is intended to be limited, whether partial or total.
- VI. Specify the Right to Elect.
- **VII.** Description of the reason for which you wish to assert this right.

This request will be answered by the person in charge of the privacy department, within a maximum period of 15 business days from the day the opt-out request was received.

Right to Know: It is the personal information that a company collects about you and how it is used and shared; you may request that "THE SITE" disclose to you what personal information they have collected, used, shared or sold about you and why they collected, used, shared or sold that information. To exercise this right, you may request it through our mail support@ddotslab.com, following the following indications in a free writing:

- **I.** Placing in Subject of the mail: "I wish to know my personal information", followed by your full name.
- **II.** Full name of applicant.
- **III.** Contact e-mail so that we can respond to your request.
- **IV.** Describe the contractual relationship with "THE SITE".
- **V.** Indicate the personal information about which you want to know the treatment given by "THE SITE".
- **VI.** Specify the Right to Know, which is the one you intend to enforce.
- **VII.** Description of the reason for which you wish to assert this right.

This request will be answered by the person in charge of the privacy department, within a maximum period of 45 calendar days from the day on which the Right to Know request was received.

Right to Delete - This is the right you have to request **"THE SITE"** to delete the personal information collected about you. However, you should take into account that it will not always be possible that the response to this request is affirmative, derived from the exceptions provided by the California Consumer Privacy Act of 2018 (CCPA) and Civil Code section 1798.145. To exercise this right, you may request it through our mail support@ddotslab.com, following the following instructions in a free writing:

- **I.** Placing in Subject of the mail: "I want you to delete my personal information", followed by your full name.
- **II.** Full name of applicant.
- **III.** Contact e-mail so that we can respond to your request.
- IV. Describe the contractual relationship with "THE SITE".
- **V.** Indicate the personal information you wish to be deleted.

- VI. Specify the Right to Eliminate.
- **VII.** Description of the reason for which you wish to assert this right.

This request will be answered by the person in charge of the privacy department, within a maximum period of 45 calendar days from the day on which the request for deletion was received.

Please note that requests for deletion are subject to certain limitations, including that we may retain personal information as permitted by law, such as for tax or other record-keeping purposes, or to maintain an active account, to process transactions and/or to facilitate requests made by you.

Right to Nondiscrimination - Businesses may not deny you goods or services, charge you a different price, or provide you with a different level or quality of goods or services just because you exercised your rights.

Therefore, you have the right not to be discriminated against in service or price if you choose to exercise any of your privacy rights, so you will be appreciated whether you exercise them or not.

Right to Correct - In accordance with Proposition 24, the CPRA modified and added to the CCPA this right, consisting in being able to correct inaccurate personal information that "THE SITE" has about you. To exercise this right, you may request it through our mail support@ddotslab.com following the following indications in a free writing:

- **I.** Placing in Subject of the mail: "I want to Correct my personal information", followed by your full name.
- **II.** Full name of applicant.
- **III.** Contact e-mail so that we can respond to your request.
- IV. Describe the contractual relationship with "THE SITE".
- **V.** Indicate the personal information you wish to have corrected.
- VI. Specify the Right to Correct.
- **VII.** Description of the reason for which you wish to assert this right.

This request will be answered by the person in charge of the privacy department, within a maximum period of 45 calendar days from the day on which the request for correction was received.

Please note that requests for correction are subject to certain limitations and we may choose to delete rather than correct your personal information in some circumstances.

Right to Limit - (Pursuant to Proposition 24, the CPRA amended and added to the CCPA this right, consisting of) The right of the consumer to limit the use and disclosure of sensitive personal information collected by **"THE SITE"** (for example, your social security number, financial account information, your precise geolocation data or your genetic data) for limited purposes, such as providing you with the services you requested. To exercise this right, you

may request it through our mail support@ddotslab.com, following the following indications in a free writing:

By placing in Subject of the mail: "I want to limit my personal information", followed by your full name.

- **I.** Full name of applicant.
- II. Contact e-mail so that we can respond to your request.
- **III.** Describe the contractual relationship with "THE SITE".
- **IV.** Indicate the sensitive personal information you wish to limit.
- V. Specify the Right to Limit.
- **VI.** Description of the reason for which you wish to assert this right.

This request will be answered by the person in charge of the privacy department, within a maximum period of 15 calendar days from the day on which the Limitation request has been received.

With respect to the rights set forth herein, you may request a copy of the following free of charge:

- Categories of personal information we collect about you;
- The categories of sources from which personal information is collected;
- The business or commercial purpose for collecting and/or selling (if applicable) the personal information;
- The categories of third parties with whom we share personal information;
- The categories of third parties with whom we share personal information and the categories of personal information shared; and
- The specific pieces of your personal information that we have collected, used or disclosed (if applicable).

To request a copy of the personal information we have collected about you, or to request deletion of your information, you must make a written request to support@ddotslab.com, as indicated in each of these rights. In addition to the information requested in this request, you will need to add your country or state of residence.

If you wish to authorize another person (Known as "Agent") to make this request, it is necessary to verify that you have indeed authorized them to receive the personal information belonging to you, therefore, it will be necessary to add your contact information, so we can verify the request, then we will check our records for matching information and we will try to complete the requests as soon as possible, according to the times established in the applicable legislation. We ask for your patience, as it may take longer to verify and fulfill requests sent by agents.

California Disclosures

California law permits customers of "THE SITE" who are California residents to request certain information about our law of certain categories of personal information from third parties for their direct marketing purposes. To make such a request, please contact us at support@ddotslab.com

Sensitive personal information

When we collect precise geolocation information in order to perform a service you have requested, we are deemed to be collecting "Sensitive Personal Information" in accordance with California law. Our use of this data to perform a service is consistent with the business purposes permitted under California Civil Code 1798.100 et seq. and its implementing regulations.

Disclosures

While we have disclosed personal information to third parties, we have no actual knowledge that we have sold or shared such information with persons under the age of 16.

Retention period of personal information

We will retain your personal information for the period necessary to fulfill the purposes of this Privacy Notice, unless a longer retention period is required or permitted for legal, audit and/or compliance reasons.

Children's privacy

We do not knowingly collect or solicit any information on "THE SITE" from anyone under the age of 13 or allow children under the age of 13 to disclose their personal information to us through "THE SITE". "THE SITE" is directed to individuals who are permitted to share their personal information without parental consent. If you believe that we might have information from a child under the age of 13, please send us an email to the following address support@ddotslab.com. Put "COPPA Information Request" in the subject line.

Parents have control over the personal information that companies collect online from their children under the age of 13 under the Children's Online Privacy Protection Act, the Federal Trade Commission and COPPA rules. More information is available at https://consumer.ftc.gov/articles/protecting-your-childs-privacy-online#howdoes.

We may query a user's age before granting access to a certain part of "THE SITE", and the results may be retained and reflected on our other sites for a period of time. We may request additional consent during the account registration process from minors between the ages of 13 and 15, consistent with applicable law.

If you are under 18 years of age and are a registered user of "THE SITE", you may request that we remove content or information that you have posted on "THE SITE" by requesting it as described in the Right to Remove section.

Updating this Privacy Notice

We may continually update this Privacy Notice, therefore, you are invited to consult the "Last Updated" section located at the bottom of this document. Any changes to this Privacy Notice will become effective when we post the Privacy Notice on "THE SITE". If you, after the modifications that had this Privacy Notice, continue browsing the site, it will be understood as a full acceptance of it.

Contact information

We welcome any questions, comments, suggestions or concerns you may have about privacy. If you have any questions regarding our Privacy Notice and/or our treatment of your personal information, you may contact us by e-mail at support@ddotslab.com

Please note that e-mails are not 100% secure, so please do not add sensitive information such as credit or debit card information.

Updates

Updated October 13, 2023. Last updated November 27, 2023.